

STRATEGIC OBJECTIVES 2022-2027

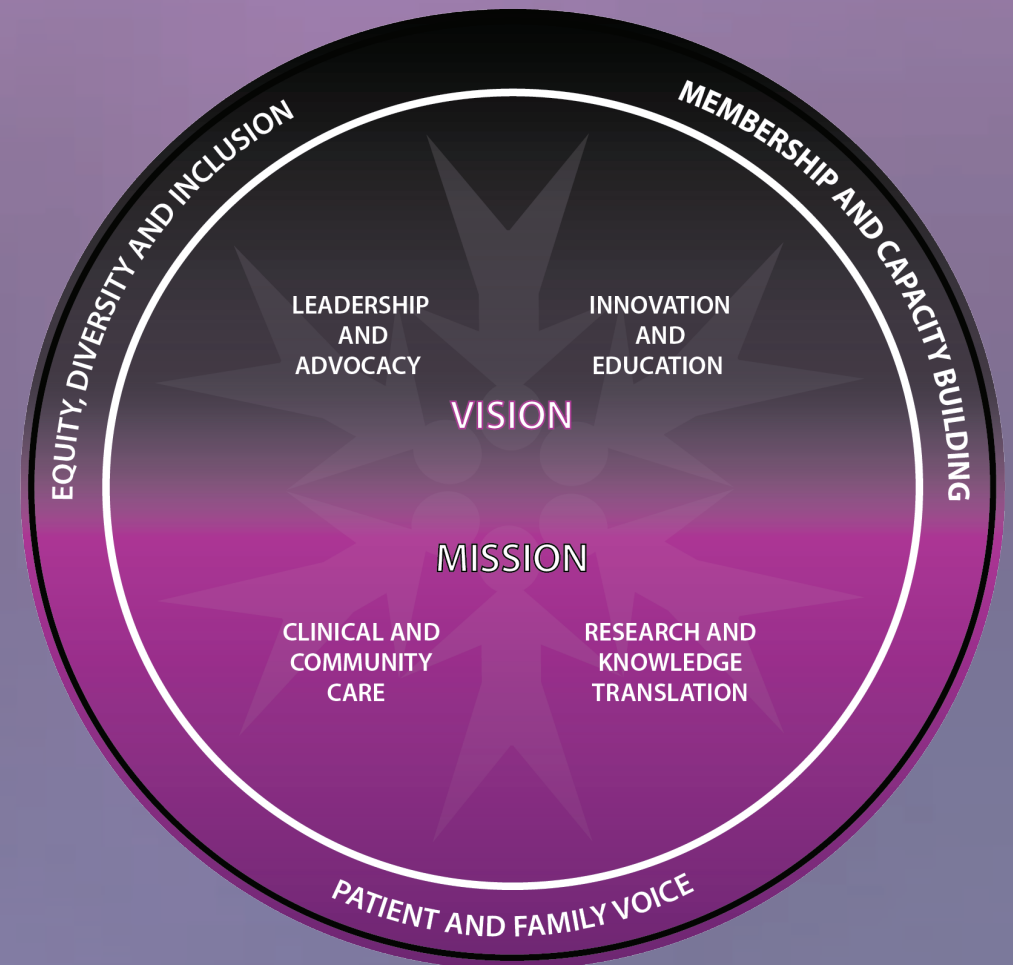
VISION

Psychosocial care that optimizes health and healing for every Canadian affected by cancer

MISSION

To foster the development, testing, implementation and sustainability of best practices in psychological, social, physical and spiritual well-being among individuals affected by cancer through:

- Innovation and education
- Research and knowledge translation
- Clinical and community care
- Leadership and advocacy



LEADERSHIP AND ADVOCACY

COMMUNICATION AND INFORMATION DISSEMINATION

- Communicate broadly PSO evidence-based information related to patients' and caregivers' health, living with cancer, healing, quality-of-life and survival
- Partner with other PSO advocacy organizations to promote access to psychosocial support (e.g., through reports, position papers) and integrate into CAPO communication plans and strategies
- Equip the CAPO membership with key materials to further advocate for enhanced access to PSO support (e.g., the Social Work Full Time Equivalent, FTE tool)

PARTNERSHIP AND INTERPROFESSIONAL COLLABORATION

- Establish and maintain strategic partnerships with provincial, national, and territorial health policy leaders, cancer related associations and organizations
- Work with key leaders and clinical champions to promote PSO whose priorities focus on diverse and underserved populations
- Act as national patient/caregiver and advisory strategist across various cancer organizations
- Represent CAPO values and priorities when attending cancer research agency meetings

MEMBERSHIP AND FUNDRAISING

- Promote strategies to enhance CAPO membership
- Advocate for requiring CAPO membership as a professional standard

INNOVATION AND EDUCATION

COMMUNICATION AND INFORMATION DISSEMINATION

- Promote excellence in PSO educational initiatives related to people at risk for cancer, those living with cancer, their families and health professionals who care for them
- Identify innovative programs in PSO education/training and communicate these to CAPO members
- Develop and maintain a roster of PSO courses within academic and continuing education programs in professional colleges, universities across Canada

PARTNERSHIPS AND INTERPROFESSIONAL COLLABORATION

- Partner with educational and training initiatives to further articulate credentialing and curricula for PSO-related undergraduate, graduate, and continuing education
- Establish new partnerships with underrepresented PSO disciplines (e.g., psychiatry, occupational/ physiotherapy)

MEMBERSHIP AND FUNDRAISING

- Identify opportunities for fundraising through the offering of cutting-edge PSO training initiatives
- Provide courses and training materials as CAPO member benefits

CLINICAL AND COMMUNITY CARE

COMMUNICATION AND INFORMATION DISSEMINATION

- Complete and publish guidelines for staffing ratios for PSO-related disciplines
- Communicate the impact of specialized PSO evidence-based care on cancer-related outcomes
- Advocate for best practices within various models of cancer care

PARTNERSHIPS AND INTERPROFESSIONAL COLLABORATION

- Partner with community cancer organizations, peer support programs and mental health resources supporting PSO
- Communicate with discipline-specific colleges and professional associations around clinical practice in PSO
- Increase communication with national and international partners to develop and maintain an accessible inventory of cutting edge, evidence-based PSO interventions
- Partner with community-based agencies representing diverse and underserved communities

MEMBERSHIP AND FUNDRAISING

- Seek funding to partner with researchers with the goal of updating best practice guidelines
- Increase CAPO membership among PSO clinicians and clinical/supportive staff members from community organizations
- Increase CAPO membership of non-PSO clinicians to broaden visibility

RESEARCH AND KNOWLEDGE TRANSLATION

COMMUNICATION AND INFORMATION DISSEMINATION

- Promote and disseminate CAPO research-related tools, training and ongoing activities (e.g., the Annual CAPO conference)
- Encourage PSO-related ongoing dialogue and communication plans across social media platforms
- Advance knowledge and best practices in PSO intervention research and implementation science
- Communicate the impact of PSO research on cancer care outcomes particularly for marginalized groups

PARTNERSHIPS AND INTERPROFESSIONAL COLLABORATION

- Increase research partnerships across provincial, territorial, national and international interest groups and organizations
- Enhance interprofessional research through engagement with multidisciplinary national and international forums
- Support cross-cultural PSO research collaborations that include lower and middle income countries
- Promote/support enhanced patient engagement in PSO research

MEMBERSHIP AND FUNDRAISING

- Enhance students'/trainees' engagement and support through spotlighting their work and involving them in mentorship and networking opportunities
- Develop a CAPO business development plan to generate additional revenue
- Target and tailor approaches to increasing CAPO membership among researchers from diverse disciplines