



## **Notes from the Chair and Co-chair:**

### **CAPO TERMS OF REFERENCE FOR ADVOCACY COMMITTEE**

**NAME: ADVOCACY COMMITTEE**

#### **PURPOSE**

Advocacy is essential to advancing the vision and mission of the association. The purpose of this committee is to advise and assist the Board of Directors in the development and implementation of advocacy initiatives.

#### **DUTIES AND RESPONSIBILITIES**

1. Identify and make recommendations concerning advocacy strategies, tools and approaches that promote CAPO's goals and missions
2. Explore and implement different advocacy and communication strategies/mechanism to ensure the inclusion of and access to quality psychosocial services across Canada.
3. Create and disseminate advocacy messages targeted to various stakeholders, groups, policy makers, partners and politicians
4. Identify resource requirements to advance advocacy plans
5. Identify and seek partnerships with allied stakeholders with interests in advancing access to quality psychosocial oncology services
6. Identify and recruit champions from various stakeholder groups and partners at all levels.

#### **OUTCOMES AND DELIVERABLES**

- Report to the Board of Directors, during regularly scheduled board meetings, on advocacy initiatives.
- Provide a written and verbal annual report to the Board of Directors.

#### **REVIEW**

The Terms of Reference of Advocacy Committee will be reviewed every 5 years.

#### **TERM OF OFFICE**

Members will serve a two-year term, renewable for a second term.

#### **MEMBERSHIP**

Membership will include CAPO Members with a directive, where possible, to include a member of the public.

**CHAIR/Co-chair:** One of them must be a Member of the Board.

**Schedule of Meetings:** Every 6 weeks or more frequently, if needed.